

Dear Auxiliaries,

August 2024

Many thanks to those of you that are hosting Blood drives this year. You are helping at a very critical time. Also Please donate if you can.

Please see the Urgent Plea Below from the American Red Cross.

Thank you,

Loyally

Colleen Salsberry

Auxiliary Outreach

Chairman 2024-2025

Dear Veterans of Foreign War Auxiliaries.

August 5 2024

The American Red Cross is experiencing an emergency blood shortage.

Overall, the Red Cross

national blood supply has fallen by more than 25% since July 1. Blood product distributions to

hospitals are outpacing the number of blood donations coming in, which is rapidly drawing down

the blood supply. The Red Cross is working with hospitals around the clock to meet the blood needs of patients – but can't do it alone. We need your help!

Heat has impacted almost 100 blood drives in July in nearly every state where the Red Cross

operates – compounding other historic seasonal obstacles to blood donation, such as travel and summer activities.

Together these factors have contributed to a shortfall of more than 19,000 blood donations in July at a time when distributions to hospitals have remained strong and the blood supply still has not recovered from significant donation shortfalls earlier this summer. The blood collected at your blood drive, is already earmarked to help someone in need.

A few tips:

If your Auxiliary is sponsoring a drive, fill your schedules to help ensure patients across the country receive lifesaving medical treatments.

If you would like to host a drive, Contact the American Red Cross to talk to a representative,

1 800 733 2767, or go to www.redcrossblood.org,

Thank you for all you do to help fulfill our lifesaving mission.

Sincerely,

Your America Red Cross